

20 September 2024

SACBO PARTICIPATES IN EUROPEAN MOBILITY WEEK

The company managing the first European airport to be certified “Bike Friendly” made a presentation to two classes from the Caniana Institute of Bergamo on the sustainability model related to airport activities and opened the Bike Room, which offers services to bicycle users, to the public.

Milan Bergamo Airport and SACBO, respectively the first airport and first airport management company in Europe to have received “**BIKE FRIENDLY**” certification, assigned in 2021, took part on **BIKE TO WORK DAY** on Friday 20 September, an annual event that promotes the use of bicycles for commuting between home and work and forms part of the programme of initiatives for European Mobility Week. It was an opportunity to encourage employees to pedal to work and illustrate the advantages offered by the bike room set up in the public area of the airport and open for the day to allow everyone to understand the utility of this space, which is available for passengers and bicycle enthusiasts.

Within this context, SACBO played host to two classes from the school “Istituto Caniana” of Bergamo, studying “Design for visual communication and advertising” as part of the particular focus on younger generations and with a view to raising awareness among the students on the strategic importance of a culture of sustainability.

The event began with greetings from the President of SACBO, **Giovanni Sanga**, and continued with an illustration of the sustainability model developed by the airport management company and based on the concept of “multimodality”, understood as a combination of means of transport for ground-based travel to and from the airport, including the use of bicycles and the network of cycle and cycle-pedestrian routes. The event also saw the participation of **Francesco Baroncini**, a Board Member of the European Cyclists’ Federation, who spoke via video from Brussels to stress the importance of the initiatives implemented by SACBO and Milan Bergamo Airport, as well as of raising awareness among younger generations on using bicycles as a daily means of transportation, a concept repeated by professor **Gabriele Torri**, a researcher from the University of Bergamo and member of the managerial team of Pedalopolis, part of FIAB, and by **Nicola Eynard**, an architect and tourist guide.

“People who choose to travel by bicycle make a tangible contribution to improving how public space is used and play a leading role in change towards creating cities and spaces that are safer, more habitable and more accessible for everyone - stated **Giulia Porta**, President of FIAB Pedalopolis Bergamo -. It is clear that the safeguarding of the environment in which we live, as well as our very future, depend not only on far-sighted policies but also on our personal commitment; we can make our own small contribution by starting to pedal”.

The visit for the students from the Caniana Institute continued in the airport at the Bike Room, where they had the opportunity to appreciate the importance of this space for bicycle tourists passing through the airport, as well as the attention that SACBO places on the needs of those working and operating within the airport.

UFFICIO STAMPA SACBO

Eugenio Sorrentino
press@sacbo.it
Tel. 035 326388
Mobile +39 335 8495325



SACBO AND MILAN BERGAMO AIRPORT HAVE BEEN CERTIFIED BIKE FRIENDLY

In December 2021, Milan Bergamo Airport received “Bike Friendly” certification from FIAB, the Italian Federation for the Environment and Cycling, based on the European CFE (Cycle-Friendly Employer) protocol, becoming the first bike-friendly airport in Europe.

SACBO, the company managing the “Caravaggio” International Airport in Bergamo - Orio al Serio, had already received this certification in September 2021, thus being recognised as the first Italian company and first European airport management company to achieve such a result.

A dual mark of excellence that demonstrates the willingness of the airport management company to commit to wide-ranging sustainable development policies in line with the goals of the 2030 Agenda, and rewards the efforts made to create the right conditions to allow the entire community surrounding the airport to use and make the most of bicycles. The attention of SACBO and of the airport it manages is not, however, focused exclusively on airport workers, but also on both international and domestic tourists which are increasingly looking for infrastructure and services that allow them to take advantage of so-called “multimodal mobility” or more simply “integrated mobility”, in which sustainable means of transport such as the bicycle play a significant role.

It is for this reason that particular attention has been focused on the increasing number of passengers who travel “slow”, choosing to use their own bicycles (*according to the report from ISNART and Legambiente on cycle tourism in Italy, presented in April 2024, cycle tourists generated 56.8 million presences in 2023, with a direct economic impact of more than EUR 5.5 billion*).

As a demonstration of the particular focus on the use of bicycles to and from the airport, one of the first milestones reached by Bergamo airport was the construction of a cycle and pedestrian ring route around the airport area, which connects the airport not only to the city of Bergamo, but also to some of the main cycling routes in Northern Italy, allowing people travelling to and from the airport to do so in complete safety, in a simple and immediate manner, as soon as they leave the airport. Another significant and concrete move was the setting up of the so-called “Bike Room”, the first and currently the only example in Italy. This is an area inside the airport, with services and equipment available for cyclists and cycle tourists travelling with their bicycles and passing through the airport. A safe and well-equipped space where they can take care of their bicycles before or after each journey with the right instruments, from tyre pumps to tools. The Bike Room is easily accessible both from inside and outside the terminal.

UFFICIO STAMPA SACBO

Eugenio Sorrentino
press@sacbo.it
Tel. 035 326388
Mobile +39 335 8495325

