

EVERY SUNDAY TO SHARM EL SHEIKH FROM BERGAMO WITH GOING

The launch of a summer of all-inclusive packages on the Red Sea with direct flights and the best schedules ever. Without wasting a minute of holiday time at a 5-star resort

Milan, 8 June 2023

Direct flights optioned by the tour operator Going and operated by AerolItalia will be running from 18 June until 5 November from **Bergamo BGY** to **Sharm El Sheikh**. A sequence of charter operations that highlight an excellent schedule for holidaymakers; flights depart from Bergamo Airport at the convenient time of 12.55 p.m. every Sunday, arriving at the Red Sea at 5.25 p.m., in time to settle in at the Sunrise Diamond Beach Resort, the brand-new 5-star hotel chosen this year by the tour operator. The return flight is scheduled at 6.55 p.m. the following Sunday, allowing travellers to enjoy the services and most of the day at the beach, landing in BGY at 9.45 p.m.

The schedule of direct flights to Sharm El Sheikh is in support of the new product for the long summer launched by Going, the MSC Cruises tour operator, which this year has based its all-inclusive offer on two points. On the one hand, the choice of 5-star quality for services, which for the Egyptian resort takes the form of an excellent range of restaurants (6), fully renovated spaces furnished with elegance, entertainment for all ages in line with the "Going stylosophy", i.e., a holiday that offers a balance of excellent food experiences and recreation activities dedicated to recharging one's batteries.

Another aspect is the extraordinary pricing; all the qualities of Going 5-star all-inclusive holidays from just 780 euros per week (flights and transfer included, net of enrolment fees and insurance).

"The excellent position of Bergamo Airport and the flight times make this year's Red Sea offer the best ever for a destination that is proving to be the key to the summer, which has begun with lots of requests for quotations for the Egyptian area - commented **Maurizio Casabianca**, Chief Commercial & Operations Officer for Going -; we will certainly continue with operations for the rest of the year, further enriching programming for a catchment area of travellers, such as Eastern Lombardy, which has developed significantly thanks to Italy's number three airport".

The programme has been accompanied by the launch of the "What's GOING On" digital app, with which travellers



----- [press release]

can book on-demand activities once they have arrived, which the tour-operator's staff in the resort will organise, and the [digital catalogue](#), which can be downloaded with a convenient QR code and which will be updated with upcoming news.

Download the Going Resort digital catalogue HERE: <https://online.fliphtml5.com/nceq/naub/#p=1>

Press contacts:

Paola Baldacci

Corporate Communication Manager

Going Press Office

ufficiostampa@going.it

Tel. +39 02-881261- Mobile +39 3357303450

Editorial note

With more than 25 years' experience on the market, the tour operator **Going**, owned by MSC Cruises, is specialised in personalised and made-to-measure holidays, with 40 destinations programmed and a further 4 operational divisions, which are **GOING4You**, a digital B2B platform for dynamic packaging, **Going Resort** for hotel holidays dedicated and exclusively for the Italian market, **Going4Cruises** for the extension of holidays with pre- or post-cruises in MSC Cruises' most important international home ports, and **Going2Italy** for the brand-new incoming programme and the commercialisation abroad of the best luxury tourist experiences in Italy.