

SKY ALPS TO OPERATE THE MILAN BERGAMO - BRAC ROUTE FROM 9 JULY

Following the successful opening of its routes connecting Central and Northern Europe - which are making a significant contribution to the increase in tourist flow towards the Alto-Adige region and balancing the fall in movement caused by the conflict in Eastern Europe - as well as Southern Italy and the Italian islands, with scheduled flights already operating at an average of more than 70% capacity at the beginning of the season, less than a year from the beginning of operations SKY ALPS has made a significant market move.

For summer 2022, SKY ALPS TOUR OPERATOR will be running the only direct flight for a Croatian island - the spectacular BRAC, a journey of one hour and fifteen minutes - offering Italians a brand-new destination; "A side of Dalmatia you won't expect", offering premium services (selected hotels and cruises around the archipelago) for a refined market at highly accessible prices.

"The airline has chosen to operate with Dash8-400, 78-seater aircrafts, offering a comfort-class service with lower noise and emissions", stated the CEO Alex Spinato, "because for us, sustainability is an absolute priority, allowing us to offer a trendy destination that larger airlines are unable to serve, thus providing an exclusive product".

"SACBO also shares the philosophy of this new airline", confirmed Dario Nanna, Commercial Aviation, "as demonstrated by the international recognition that our airport continues to obtain, for safety, our focus on passengers and protection of the environment, for the level of attention that we apply to managing common spaces, the rationalisation of parking areas, and so on".

Tickets for flights from Milan Bergamo to the Island of Brac are available now to purchase from the airline's website at the promotional price of € 134.00 each way, as are the packages from the catalogue > www.skyalps.com

To access the exceptional special offers (complete packages starting at € 590.00), contact the best travel agencies, carefully chosen by SKY ALPS for its distribution network according to skill and the sharing of strategies that "place customer satisfaction at the centre of the system". Travel agencies already have access to the new B2B marketplace > www.turismoinrete.net

"We are truly honoured that such an important new player in the sector has chosen our community as its platform for sharing", stated Andrea Gozzi, the creator of the TurismoInRete project, which recently celebrated its fourteenth year of operation, "and we consider our method of valorising professional reviews, rendering them available for colleagues and to assist top-quality specialists in creating added value through close collaboration with the most skilled travel agents, to be a foundation for best practices in the use of new technology."

This initiative therefore contributes to a new beginning in a sector that has been the most challenging and the most highly penalised in recent years, offering a hope for revolution and renewing the faith of operators. A step ahead of the traditional supply chain, new short-chain systems provide algorithms and artificial intelligence, moving on from "selling products" to "satisfying desires"; and allowing customers to enjoy the best experiences can only be made possible with the best human resources, professionals who have finally decided to work as a team without preconceived boundaries.

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